



Greetings!

Thank you for deciding to do your part to plant more trees in Michigan. Together, if we give a little we can grow a lot. The Go Green Youth Challenge is a new initiative Michigan Arbor Day Alliance and its partners are taking on. The goal of the challenge is to encourage youth, parents, teachers and communities to raise money for tree planting in Michigan. The coins collected will directly fund community tree plantings. Tree planting sites include school yards, cities and towns, and conservation areas such as stream bank stabilization and habitat restoration. The best part is your participation will make a lasting impact for years to come!

By collecting pennies, nickels, dimes, quarters and dollars too, you are creating a greener Michigan to live, work and play!

Here's How:

1. Collect spare change January 16th to April 9th, 2012
2. Have an adult write a check for the amount collected to ECD-Michigan Arbor Day Alliance. It is important that Go Green Youth Challenge is in the memo line.
3. Print and fill out the Go Green Youth Challenge Participation Form
4. To be eligible for the Grand Prize and Size Category Prizes donations must be postmarked by April 13th.
5. Send your check and Go Green Youth Challenge Participation Form to:

ECD-Michigan Arbor Day Alliance
Attn: Go Green Youth Challenge
551 Courthouse Dr, Ste. 3
Charlotte, MI 48813

There's more, you can connect with participants and share stories, pictures and more through our Go Green Youth Challenge Blog and Facebook community. Connect to the blog at www.gogreenyouthchallenge.wordpress.com and join us on Facebook by searching for Michigan Arbor Day Alliance.

To receive the latest and greatest information subscribe to our E-news by sending an email to gogreenyouthchallenge@gmail.com.

Everyone who participates in the Go Green Youth Challenge is a winner! You can provide your input on where trees should be planted in Michigan. Every participant will receive a survey asking where you think we should plant trees. When you fill out your participation form make sure you include an

email so we can send the survey to you. Your answers will help determine where we plant trees! It's that simple.

Did we mention there are Incentives, Awards and a Grand Prize?! Incentives, awards and special offers are based on the size of the participating group.

Grand Prize!
Tree Planting in Your Community
Invitation to State Arbor Day Celebration

To be awarded to the school or group that raises the most for the Go Green Youth Challenge. The 2012 State Arbor Day Celebration takes place April 27th at Potter Park Zoo in Lansing, MI.

Small Groups: 1 to 8 individuals

If You...	You can Receive....
Participate	Listing on the Go Green Youth Challenge Participant Shout Out
Participate	Go Green Youth Challenge sticker for every group member
Raise \$11-25	Go Green Youth Challenge pencil for every pencil for every group member
Raise \$26 or more	Go Green Youth Challenge wristband for every group member
Are among TOP 3 small groups in money raised	A hardcover copy of the book, Arbor Day Square

Medium Groups: 9 to 39 individuals

If You...	You can Receive....
Participate	Listing on the Go Green Youth Challenge Participant Shout Out
Participate	Go Green Youth Challenge sticker for every group member
Raise \$100 or more	Go Green Youth Challenge pocket field guide to trees
Raise \$201 or more	Go Green Youth Challenge wristband for every group member
Are among TOP 3 medium groups in money raised	Go Green Youth Challenge wristband for every group member, plus A Michigan Arbor Day Alliance banner to display in your classroom, school, meeting area or clubhouse, plus A \$50 gift certificate to Acorn Naturalists Catalog (www.acornnaturalists.com)

Large Groups: 40 or more individuals

If You....	You can Receive....
Participate	Listing on the Go Green Youth Challenge Participant Shout Out
Participate	Go Green Youth Challenge sticker for every group member
Raise \$100 or more	Go Green Youth Challenge pocket field guide to trees
Raise \$301 or more	Go Green Youth Challenge wristband for every group member
Are among TOP 3 large groups in money raised	Go Green Youth Challenge wristband for every group member, plus A Michigan Arbor Day Alliance banner to display in your classroom, school, meeting area or clubhouse, plus A \$50 gift certificate to Acorn Naturalists Catalog (www.acornnaturalists.com)

Don't forget to tell us how you did. Send your photos, drawings, or letters to our email address: gogreenyouthchallenge@gmail.com.

Good Luck!



Jennifer Hunnell
Program Coordinator
Michigan Arbor Day Alliance
Eaton Conservation District

